



Scalable Control
for IoT ,Smart Grid/City



Smart City Fields & Benefits

Green Energy, Sustainability,
Environment, renewables

Smart Home / Building
IoT

Transportation,
Infrastructure, Parking
Safety, Commute

Commerce,
eCommerce



My Background

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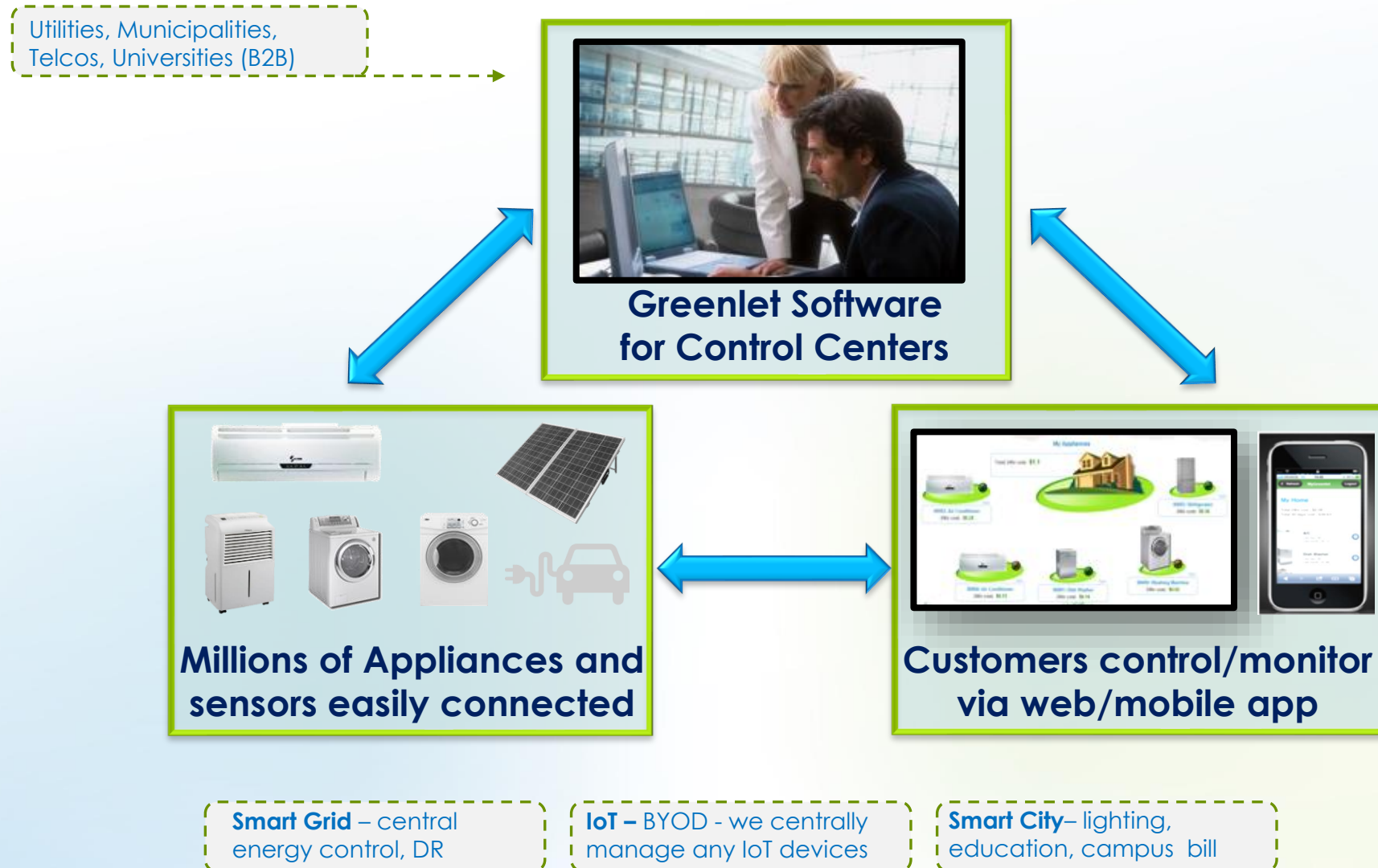
Avner Cohen

- 3 Smart City startups
- Investment firm
- M.Sc, MBA
- 3 Telco startups



Greenlet Connects **Control Centers** to millions of **Appliances** and **Customers**

Energy Saving, Peak Shaving, Smart Cities, Awareness

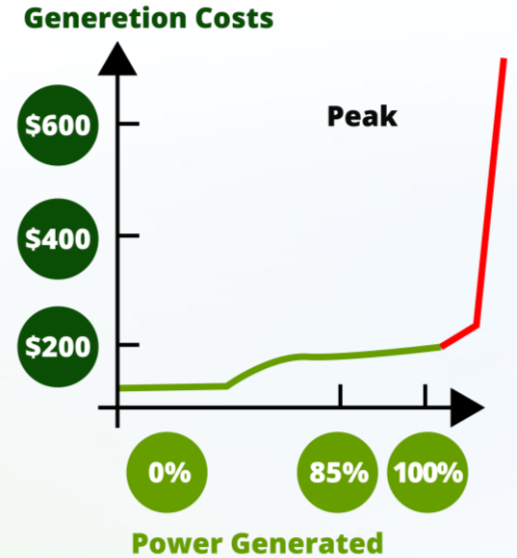


GREENLET overview

Peak Shaving / Outage Prevention / Pollution

Energy Saving, Awareness, Education

Smart Home / Building



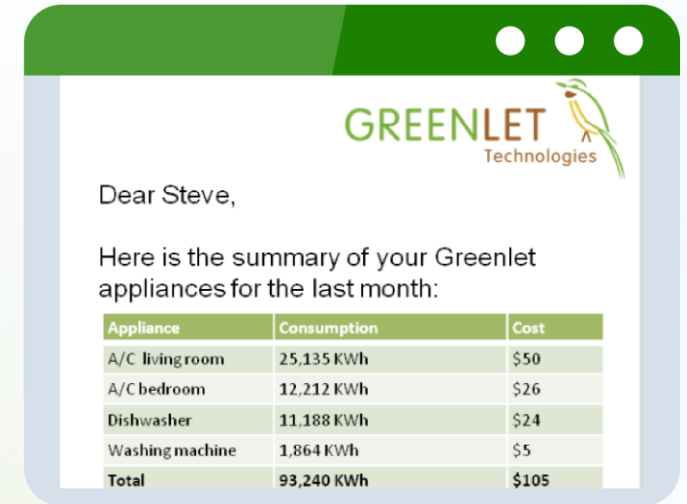
Customer Engagement Package



Web App



Mobile App



Weekly emails

Benefits: City & People

- 1) Green, Environmental
- 2) Outage prevention
- 3) Financial saving
- 4) Positioning
- 5) Engagement !



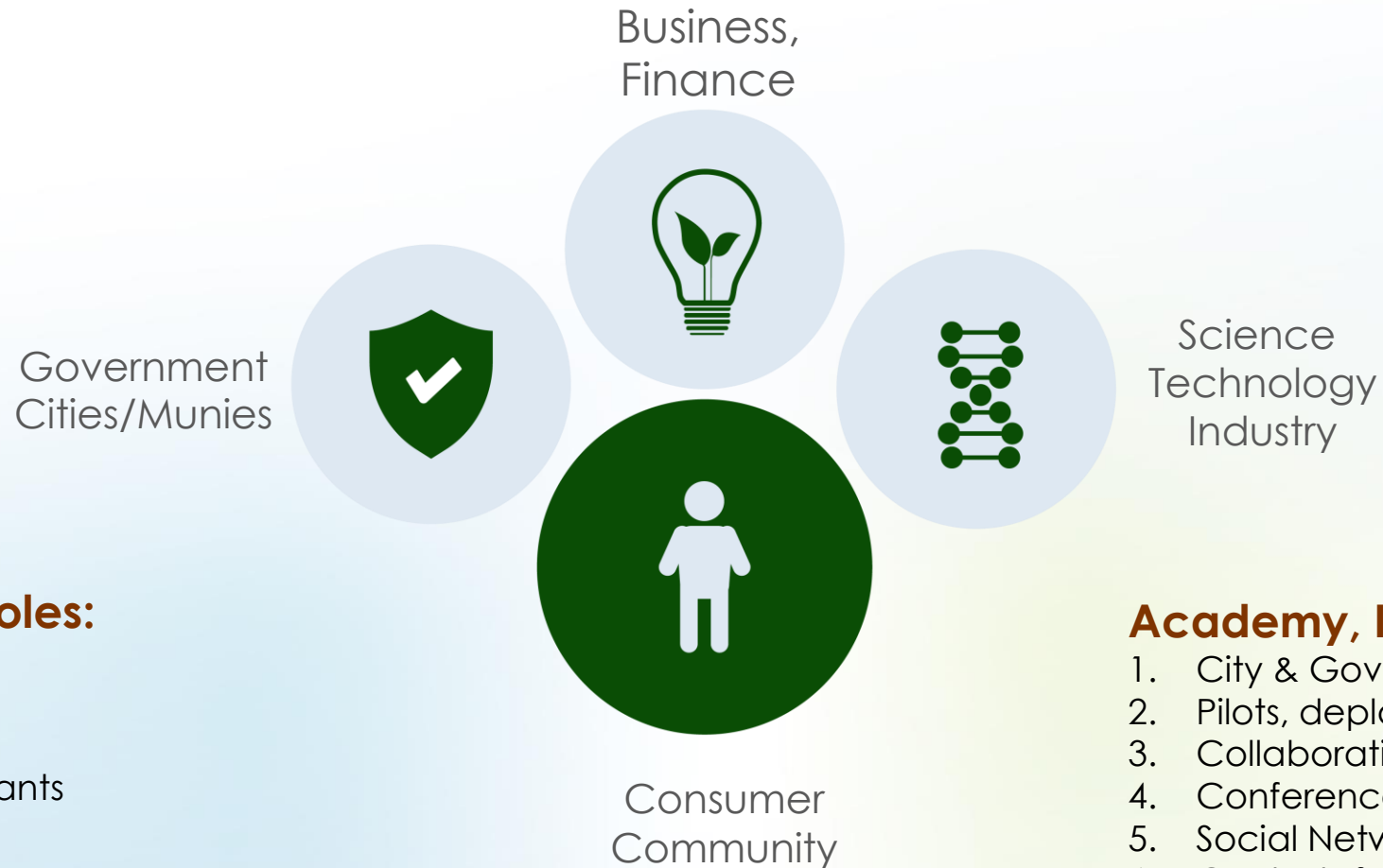
Projects with leading companies..

Lessons Learned

- 1) Israel Electric Corp - homes
- 2) Kfar Sabba – Homes, Buildings
- 3) Petach Tiqva – Buildings / Stadium
- 4) NY – drive regulation
- 5) Chicago – involve citizen organizations
- 6) Virginia – Campus
- 7) Maryland – Electric Vehicle
- 8) UK – Old population



Smart City Building Blocks and Government's Duties



Government's roles:

1. Legislation
2. Tariffs
3. Subsidies
4. International Grants
5. Education
6. Renewables
7. Recycling
8. Transportation

Academy, Industry, Community

1. City & Gov' Innovation (PV, EV, AV)
2. Pilots, deployment
3. Collaboration with EU
4. Conferences
5. Social Network Activity
6. Contests for neighborhoods



Avner Cohen

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